



SARA GUENTHNER

AREAS OF STRENGTH

- Creativity
- Illustration
- Typography
- Color Sense
- Branding
- Conceptualizing
- Communication
- Print Material Layouts

EDUCATION

AAS in Graphic Design

The Illinois Institute of Art - Schaumburg
December 2014
Schaumburg, IL

Bachelor of Fine Arts (BFA)

University of Wisconsin - Stout
May 2010
Menomonie, WI

Relevant Courses Include:

Typography I & II, Digital Layout, Digital Pre-Press, Corporate Identity

COMPUTER TECHNOLOGY

- Expert in Adobe Creative Cloud (InDesign, Illustrator, Photoshop, and Premiere Pro)
- Smartsheets Work Management Platform
- Constant Contact
- Digital Signage Management Platforms
- PowerPoints

AWARD

Starbucks Coffee Company
Partner of the Quarter

Boy Scouts of America
2016 President's Marketing Award
Best Finance Support Material

WORK HISTORY

Antigo Daily Journal & Eagle Herald - Antigo, WI

Graphic Designer (May 2021 - Present)

- Collaborate with sales representatives to develop advertising for print and digital platforms
- Work on 20-30 assignments each day, keeping accurate records and meeting all deadlines
- Design special sections and advertisements that are visually appealing and convey the company message
- Designed a 56-page tourism book resulted in the largest revenue the Eagle Herald has seen in a year
- Redesigned outdated and unattractive designs to make them more modern

Boy Scouts of America, Northeast Illinois Council - Vernon Hills, IL

Freelance Graphic Designer (June 2018 - August 2020)

- Create unique print assets (brochures, invites, flyers, camp promotions, etc.)
- Design logos associated with certain events

Boy Scouts of America, Pathway to Adventure Council - Chicago, IL

Graphic Designer (January 2015 - June 2018)

- Consistently managed up to four projects at one time under tight deadlines across departments
- Created unique print assets (logos, brochures, newsletters, infographics, presentations, and advertisements)
- Adhered to brand standard
- Created digital content (website, e-newsletter, social media, and digital signage)
- Maintained project schedules through an online project management system
- Established and maintained relationships with outside vendors and secured all quotes

VOLUNTEER WORK

Dunn County Humane Society Animal Shelter
Menomonie, WI